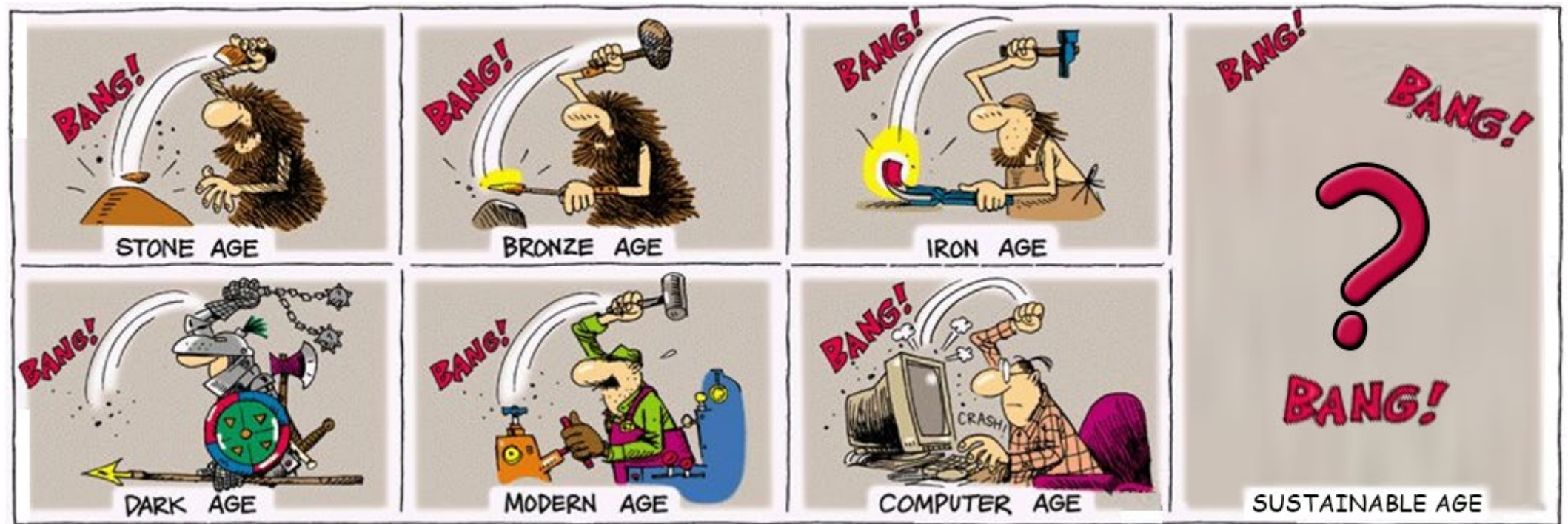


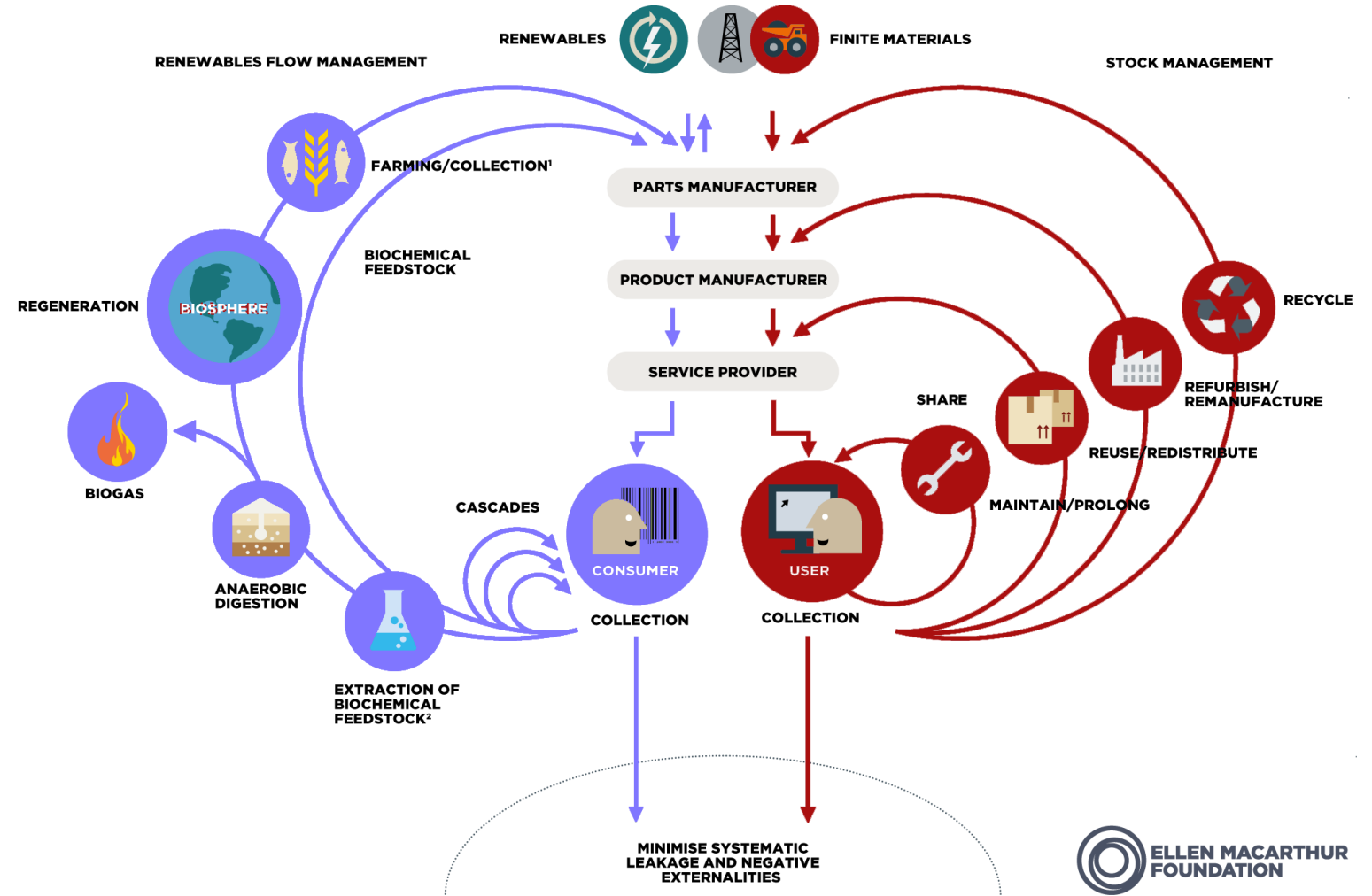


Fit for a Sustainable Future

Circular Economy

Economic system that uses a systemic approach to maintain a **circular flow of resources**, by regenerating, retaining or adding to their **value**, while contributing to **sustainable development**. *

Prolong the use phase!



Six interlinked circular economy principles

- **Systems Thinking** – Apply a long-term systems perspective considering the impacts of interactions among environmental, social, and economic systems, considering the life-cycle perspective of solutions.
- **Value Creation** – Regenerate, retain, or add value by providing effective solutions that efficiently use resources and contribute to meeting the needs of society.
- **Value Sharing** – Organizations and stakeholders collaborate along the value chain or value network inclusively and equitably for the benefit and well-being of society by sharing the value created with the provision of a solution.
- **Resource Availability Focus** – Manage and regenerate stocks and flows of resources in a sustainable way to contribute to their availability for present and future generations and continue to regenerate, retain, or add value while securing the quality and resilience of ecosystems.
- **Resource Traceability** – Manage and track stocks and flows of resources in a transparent and accountable way so that they continue to regenerate, retain, or add value while maintaining the circular flow of resources.
- **Ecosystem Resilience** – Develop and implement practices and strategies that protect and contribute to the regeneration of ecosystems and their biodiversity, considering the planetary boundaries.

Varför cirkulära affärsmodeller och delning

- Ökad efterfrågan
- Mer resurssmarta lösningar över tid
- Närmare relation med kunder / nya kunder
- Lägre kostnader att leverera mot kund / delning av utrusning och över tid
- Öka nyttjandegraden – produkter och utrustning tappar värde över tid / åldras – även om de inte används
- Bygga kunskap tillsammans
- Kunna köpa in och använda bättre utrusning än man kunnat skaffa själv.
- Planering – måste göras i ”tid” – samtidigt ökad tillgång
- Ersättningsfrågor – betalt för vad?

